



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION
2020_2 EXAMINATION...

COURSE CODE: FMS304

CREDIT UNIT: 2

COURSE TITLE: RESEARCH METHODOLOGY

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

- 1. Attempt Question One (1) and any other three (3) questions**
 - 2. Question 1 carries 25marks, while the other questions carry 15marks each**
 - 3. Present all points in coherent and orderly manner**
-

1a. Research has been deemed to have several interpretations and types, which depends on the kind of research to be undertaken by the researcher, with the help of the above, what would you describe as the main aim of descriptive research? What kinds of information are they designed to achieve?

1b. With a brief understanding of element of research and its component, what would you say research is and is not?

1c. Research background tends to be based on historical studies, which highlight some causal relationships of past events and unearth the background for the purpose of understanding the social phenomena both past and present. Elaborate this statement. **(25 marks)**

2a. Research theories are very important element in the course of researching; discuss the levels of theorizing known to you.

2b. In researching, it has been said that, research practices are said to shape their values based on assumptions. Elaborate what are these assumptions? **(15 marks)**

3) With the aid of examples, list the process of research characteristics, accompanied with highlight and comment. **(15 marks)**

4 Naturalistic researches is quite unique compared to other types of research in relation to terms of procedures. In line with the above statement elaborate further.

(15 marks)

5. With the aid of examples, comment on the typology of descriptive research as a researcher **(15 marks)**

6a. In research, there are several data collection methods, as a researcher which factors will you consider before you choosing a suitable method of data collection in research?

b. In a research work, the first page of the research report is the title page. With the statement highlight the other components of the research report preliminary pages. **(15 marks)**