



NATIONAL OPEN UNIVERSITY OF NIGERIA KADUNA
FACULTY OF AGRICULTURAL SCIENCES
DEPARTMENT OF AGRICULTURAL ECONOMICS AND EXTENSION
2020_2 EXAMINATION ...

Course: AEM 411: Social Relationship and Behavioural Change

Credit Unit: 3

Time Allowed: 3 Hours

**Instruction: Answer question one (1) 30marks and any other four (4) questions
10marks each**

- 1 (a) (i) Define social status. **2 marks**
- (ii) Mention two (2) levels or stages at which interaction takes place in a social system. **3mks**
- (b). Briefly explain provision of education as strategy of problem solving in the society **(5mks)**
- (c). Mention 10 positive roles of members in group communication. = **5marks**
- (d). Mention 5 economic hindrances that limit the production capacity of farmers. =**5marks**
- (e) (i). What do you understand by the term Horizontal communication? **2marks**
- (ii). Identify 3 strategies for introducing change II in the society. **3mark**
- (f) What do you understand by interaction at the secondary schools levels? **5marks**
- 2 Clearly state the four (4) goals of agricultural development. = **10 Marks**
3. Discuss (5) leadership roles in group communication = **10 Marks**
4. Discuss communication and behavioural problems as major factors of problems in the society or social systems. **10marks**
5. Explain 4 factors that may be available for the society as a social system to survive. **10marks.**
6. Briefly discuss 5 characteristics of extension communication. **10Marks**
- 7 (a). Discuss the emphasis of the conflict model for the survival of the society. **5marks**
- 7 (b). Discuss 2 levels of data for the measurement of social change. **5 Marks**

TOTAL=10 MARKS