

NATIONAL OPEN UNIVERSITY OF NIGERIA DEPARTMENT OF ECONOMICS FACULTY OF SOCIAL SCIENCES SEPTEMBER, 2020_1

COURSE TITLE: OPERATIONS RESEARCH

COURSE CODE: ECO 314

UNITS: 2

TIME ALLOWED: 2HOURS

INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO

QUESTIONS. QUESTION ONE CARRIES 30 MARKS WHILE

OTHER QUESTIONS CARRY 20 MARKS.

QUESTION ONE

1. Explain the term; Linear Programming?

2 Marks

1b. Briefly explain the 'Merits' and 'Demerits' of using Linear Programming methods.

6 Marks

1c. The table below shows the payoffs of ABEL Nig. Plc, an investor who has the choice of either investing in the production of pizza or ice cream or desert cake. Whichever of the three products he decides to produce; he will encounter three types of market demand. It may turn out that the market demand for any of the product is high, moderate or low.

Alternative	Market Demand					
Products	High		Moderate	Low		
Pizza		600	350	-175		
Ice Cream		800	400	-150		
Desert Cake		500	300	-130		

As a student taking operations research as a course, you are expected to analyze ABEL Nig. Plc decision problem using the following criteria:

- i. Maximax Criterion or Criterion of Optimism
- ii. Maximin Criterion or Criterion of Pessimism (Wald Criterion)
- iii. Minimax Regret Criterion (Savage Criterion)
- vi. Laplace Criterion or Equally likely criterion or criterion of Rationality (Bayes' Criterion)
- v. Hurwicz Criterion or Criterion of Realism

22 Marks

OUESTION TWO

- 2. List the essential information that should be available before using transportation model in an operation. 7½ Marks
- **2b.** Discuss any five types of Assignment Problems.

12½ Marks

QUESTION THREE

- 3. Explain concisely the essential areas and methods required to effectively manage a project. 14 Marks
- 3b. The process of analysing decision can be categorized into three phases. Discuss these phases of decision analysis cycle.

 6 Marks

QUESTION FOUR

4. Dangote Group of Com. are producing three products (Salt, Flour and Rice). These products are processed on three different processors. The time required for producing one unit of each of these goods and the daily capacity of the three processors are stated in the table below.

		Т	Processor			
						Capacity
Processors	Salt		Flour	Rice		(Hours/day)
Processor1		4	5		6	550
Processor2		3	2		3	590
Processor3		0	3		4	520

Note that the profit per unit for salt, flour and rice is N8, N6 and N12 respectively. It is assumed that all the amounts produced are consumed in the market. Based on the above information, formulate the mathematical (LP) model that will maximise the daily profit.

15 Marks

4b. Outline the major characteristics of Operation Research.

5 Marks

QUESTION FIVE

- 5. Discuss the classification of models according to the following; 12 Marks
- i. By degree of abstraction and ii. By function.
- 5b. Games can be described in terms of the number of players and the type of sum obtained for each set of strategies employed. In the light of the above, describe the various forms of games.

 8 Marks