



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, NNAMDI AZIKWE EXPRESS WAY, JABI – ABUJA
FACULTY OF MANAGEMENT SCIENCES
2020_1 EXAMINATION QUESTIONS

COURSE CODE: BUS804

CREDIT UNIT: 2

COURSE TITLE: STRUCTURE AND STRATEGY

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

- 1. Attempt question number one (1) and any other two (2) questions.**
- 2. Question number 1 carries 30 marks, while the other questions carry 20 marks each.**
- 3. Present all your points in coherent and orderly manner.**

Question 1 (Compulsory)

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|--|-----------------|
| a) What is Strategic Planning | (8marks) |
| b) Define Corporate Strategy and underscore its need in an Organisation? | (8marks) |
| c) Mention and explain the levels of strategies? | (8marks) |
| d) List six (6) Characteristics of Strategy | (6marks) |

Question 2

List and explain five (5) advantages and five (5) disadvantages of strategic planning in an organization **(20 marks)**

Question 3

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|--|-------------------|
| a) List the ten (10) Dos and five (5) Don'ts of Delegation? | (15 marks) |
| b) Explain the importance of Mission Statement to an organisation? | (5 marks) |

Question 4

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|---|-------------------|
| a) Mission statement is an integral part of an organisation. In your understanding justify the above statement? | |
| b) List five (5) properties of a Good Vision Statement? | (20 marks) |

Question 5

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|---|-------------------|
| a) Discuss the significance of organisation structure | (10 marks) |
| b) List five (5) benefits of good planning | (10 marks) |