



NATIONAL OPEN UNIVERSITY OF NIGERIA

University Village, Nnamdi Azikiwe Expressway, Plot 91, Cadastral Zone, Jabi, Abuja

Faculty of Agricultural Sciences, Dept. of Agricultural Economics and Extension

PoP Exam Question October/November, 2019

Course Code: ---- HCM 403

Course Title: ---Cultural Tourism

Credit Unit: ----2

Total Score: ----70 Marks

Time Allowed: - 2Hrs

Instruction: Answer compulsory question 1 (25 mks) and any three (3) questions (15 mks each)

Question One

- a. Write short notes on the following (8 mks)
 - (i) Tourism products (4 mks)
 - (ii) Carrying capacity (4 mks)
- b. List five (5) factors that have continued to be responsible for the expansion of tourism (5 mks)
- c. Provide three (3) reasons why Zoos are also known as museums (6 mks)
- d. Mention and briefly discuss three (3) factors that influence the attitude of people towards tourism at both domestic and international levels (6 mks)

Question Two

- a. What do you understand as Cultural Tourism? (6 mks)
- b. List any six (6) among the ten leading countries in tourism attraction (3 mks)
- c. List and explain four (4) socio-economic factors of tourism demand (6 mks)

Question Three

- a. Briefly discuss any four (4) different conceptions of leisure (8 mks)
- b. Highlight any four (4) direct positive environmental impacts on tourism (4 mks)
- c. List the three (3) classifications of tourism trends (3 mks)

Question Four

- a. Explain briefly the concept of “Ethnic Diversity” (5 mks)
- b. Explain any five (5) factors that are responsible for increase in tourism demand (5 mks)
- c. List out the five factors determine the conditions for leisure.(5 mks)

Question Five

- a. What do you understand as cultural barriers? (4 mks)
- b. List any six (6) factors of cultural barriers (6 mks)
- c. List and explain any four (4) positive impact of tourism on culture (6 mks)

Question Six

- a. Itemize any four (4) problems of passage transportation (4 mks)
- b. Explain four (4) basic considerations of a business organizations in preparing a budget (6 mks)
- c. Write short notes on either of the following as a tourism destination in Nigeria.
 - i. **Assop Falls**
 - ii. **Obudu Mountain Resort**