



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

2019_2 EXAM QUESTIONS

COURSE CODE: JLS722

COURSE TITLE: PUBLICATION LAYOUT AND DESIGN

UNIT: 3

TIME: 3 HOURS

INSTRUCTION: ANSWER ANY FOUR QUESTIONS

1. Outline and explain the six (6) necessary stages a copy has to pass before its approval to be part of a publication. **(17.5 Marks)**
2. With introduction of computer in copy preparation, the process has proved to be more efficient, fast and precise. Discuss any five (5) tasks expected to be performed by subeditors with the computer in copy preparation. **(17.5 Marks)**
3. Different processes and procedures go into printing and these give rise to different methods of printing. Identify and discuss any four (4) methods of printing or printing processes you have learnt in this course. **(17.5 Marks)**
4. List and explain clearly, five (5) values that influence news judgment. **(17.5 Marks)**
5. Citing relevant cases from Nigerian judicial environment, discuss at least five (5) defences for libel. **(17.5 Marks)**
6. Enumerate and examine the questions listed by Sellers in his *Simple Subs Book* where he stated that “unless a sub-editor gets the right answers to all of them it is not a well subbed story”. **(17.5 Marks)**