



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE**  
**NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA**  
**FACULTY OF SOCIAL SCIENCES**  
**DEPARTMENT OF MASS COMMUNICATION**

**EXAMINATION: POSTGRADUATE DIPLOMA IN MASS COMMUNICATION**

**2019\_2 EXAMINATION**

**COURSE CODE: JLS711**  
**COURSE TITLE: INTRODUCTION TO JOURNALISM**  
**UNIT: 3**  
**TIME ALLOWED: 3 HOURS**

**INSTRUCTION: ANSWER ANY FOUR (4) QUESTIONS.**

1. News values are the vital ingredients upon which journalistic practice is hinged. Highlight any five (5) of the news value and discuss the relevance of each to sound journalistic practice in Nigeria. **(17½ Marks)**
2. The acronym Cs & S aptly summarises the “essentials of good journalistic writing”. List and fully discuss each of them. **(17½ Marks)**
3. Using the **Pyramid** newswriting structure, prepare a news copy on “The reaction of the Nigerian Government to the recent spate of killing of Nigerians in South Africa”. Your copy should **NOT** be more than 2 pages. **(17½ Marks)**
4. As an experienced reporter, identify and discuss at least five (5) techniques for conducting interview as a prelude to news writing and reporting e reasons. **(17½ Marks)**
5. News determinants are the yardsticks or criteria of determining why an event should be or should not be considered newsworthy. List and discuss at least five (5) of the news determinants. **(17½ Marks)**
6. Write short notes on any **four** (4) of the following:
  - i     Headline Writing
  - ii    Editing symbols
  - iii   Good journalistic practice
  - iv    News Sources.
  - v     Code of conduct
  - vi    Libel**(17½ Marks)**