



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
OCTOBER EXAMINATION 2019
EXAM QUESTIONS

COURSE CODE: ENT 402

CREDIT UNIT: 2

COURSE TITLE: MANAGEMENT OF INNOVATION AND CREATIVITY

TIME ALLOWED: 2 HOURS

Instruction: 1. Attempt question number one (1) and any other two (2)

2. Question number one (1) is compulsory and attracts 30 marks, while any other two questions attract 20 marks each

3. Present your answers to each question in a clear and orderly manner

Question 1

- a) Discuss change succession, the need for it, the associated problem and outline the important questions managers should ask in line with succession. **8marks**
- b) List and explain those responsible for the establishment of relationships conducive to management efficiency **6marks**
- c) What are the things management should take cognizance of, while attempting to create a favorable climate for human relations? **5marks**
- d) Discuss the causes of attitude change in individuals working for an organization. **6marks**

Question 2

- a) Elucidate on the concept of manpower planning **7 $\frac{1}{2}$ marks**
- b) Explain work measurement and outline its primary aim and main features **7 $\frac{1}{2}$ marks**

Question 3

- a) Briefly discuss the three associated cost with quality. **6marks**
- b) Briefly explain productivity **3marks**
- c) Explain in simple but clear terms how invention differs from innovation **6marks**

Question 4

- a) State the three names management strategy can be called. **3marks**
- b) Explain three types of management strategy **7 $\frac{1}{2}$ marks**
- c) State the role of economy in innovation **4 $\frac{1}{2}$ marks**

Question 5

Discuss the role of Entrepreneurship in Industrial Development and how it has impacted Nigerian economy. **15marks**