



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
2019_2 EXAMINATION.

COURSE CODE: BUS419

CREDIT UNIT: 3

COURSE TITLE: INTERNATIONAL BUSINESS

TIME ALLOWED: 2½ HOURS

Instruction: 1. Attempt question number one (1) and any other three (3)

**2. Question number one (1) is compulsory and attracts 25 marks,
while any other three questions attract 15 marks each**

3. Present your answers in a clear and orderly manner .

(1a) Summarize the functions of African Development Bank and her Sources of Finances

(12Marks)

(1b) What are the historical conditions and events that led to the establishment and Organization of IMF.

(13Marks)

(2a) Explain the Reasons for International Trade and it associate Barriers. . (5Marks)

(2b) Write short notes on any five (5) among the following:

- a) Demographic Environment
- b) Natural Environment
- c) Political-Legal Environment
- d) Socio-Cultural Environment
- e) Technological Environment
- f) Economic Environment

(10Marks)

(3a) What did you understand by globalization of markets. (10Marks.)

(3b) Explain the shorts- coming of globalization. (5Marks)

(4a) What are the reasons responsible for Foreign Direct Investment. (5Marks)

(4b) Discuss conditions responsible for the failure acquisition? (10Marks)

(5a) Explain the following

(i) Local Content Requirements

(ii) Administrative policies

(iii) Anti-Dumping Policies. (10 Marks)

(5b) What are the Political Argument for Trade Intervention. (5 Marks)

(6) Give detail explanations of Joint Venturing (15 Marks)