**NATIONAL OPEN UNIVERSITY OF NIGERIA**

**91, CADASTRAL ZONE, NNAMDI AZIKWE EXPRESS WAY, JABI – ABUJA**

**FACULTY OF MANAGEMENT SCIENCES**

**JANUARY 2018 EXAMINATION QUESTIONS**

**COURSE CODE: MBA 817 CREDIT UNIT: 3**

**COURSE TITLE: ENVIRONMENT OF BUSINESS**

**TIME ALLOWED: 21/2 HOURS**

**INSTRUCTIONS:**

1. **Attempt question number one (1) and any other three (3) questions.**
2. **Question number 1 carries 25 marks, while the other questions carry 15 marks each.**
3. **Present all your points in coherent and orderly manner.**

**QUESTION 1**

1. Explain business environment. Distinguish general environment, the task environment and the internal environment **(10marks)**
2. Explain completion and competitors in industry. Outline three (3) barriers to entry into an industry of your choice **(10marks)**
3. Discuss the limitations of environmental analysis **(5marks)**

**QUESTION 2**

1. Discuss any three (3) techniques for analyzing the business environment. **(7Marks)**
2. The political system influence business organizations(Discuss)**(8marks)**

**QUESTION 3**

1. Discuss the laws to protect the consumer? What are the legal influences of law on business activity? **(9marks)**
2. What is the influence of economic environment on business organization? **(6marks)**

**QUESTION 4**

1. Discuss the Hofstede cross-cultural analysis in international organizations management. What are the dimensions Hofstede cross-cultural analysis?**(8marks)**
2. How does government shape their social responsibility practices? **(7marks)**

**QUESTION 5**

1. Explain ethics in an organizational context. Why is it important in managerial decision making? **(9marks)**
2. Discuss whistle blowing as a tool for managing social responsibility of a firm. **(6 Marks)**

**QUESTION 6**

1. Discuss ways in which companies become involved internationally. **(9 Marks)**
2. Explain the importance of language in an organization. **(6 Marks)**