

**NATIONAL OPEN UNIVERSITY OF NIGERIA**

**UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE**

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**FACULTY OF SOCIAL SCIENCES**

**DEPARTMENT OF MASS COMMUNICATION**

**FEB 2018 EXAM**

**COURSE CODE: MAC423**

**COURSE TITLE: BOOK PUBLISHING AND THE LAW**

**UNIT: 3**

INSTRUCTION: ANSWER ANY FOUR QUESTIONS

1. Tuchman (1980) asserts that without book history is silent, literature dumb, science crippled, thought and speculation at a standstill. Based on the above premise discuss five objectives of book writing. **(171/2marks)**

2. Succinctly discuss the structure(s) that make a book? **(171/2marks)**

3. To what extent can the publisher legitimate his work in the event of alleged copyright violation? **(171/2marks)**

4. Write short note on the followings;

1. The printer
2. The Publisher
3. The Author
4. The Editor
5. The Book Designer **(171/2marks)**
6. Identify five major units of a book publishing firm and vividly justify their roles in the industry? **(171/2marks)**