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**NATIONAL OPEN UNIVERSITY OF NIGERIA**

**UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE**

**NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA**

**FACULTY OF SOCIAL SCIENCES**

**DEPARTMENT OF MASS COMMUNICATION**

**FEB 2018 EXAM**

**COURSE CODE: MAC416**

**COURSE TITLE: SOCIOLOGY OF MASS COMMUNICATION**

**UNIT: 2**

INSTRUCTION: ANY THREE QUESTIONS, ALL QUESTIONS CARRY EQUAL **MARKS.**

**1a.** Define and briefly explain the term sociology.

1b. Discuss the functionalist view of media in the society.

1c. Explain the criteria that qualifies a group to attain the status of a society.**(231/2 Marks)**

2a. List the traditional mass media genres.

2b. Using Nigerian socio-political environment discuss the functions of mass media in society. **(231/2 Marks)**

3a. Explain the term society as a sociological concept.

3b. Mention and explain the functions of a society to the operations of the mass media**(231/2 Marks)**

4a. Explain the construct, media control.

4b. Discuss with relevant examples the dominant media control system in Nigeria.**(231/2 Marks)**

5a. What is social change?

5b. Offer detailed discussion of mass media as agent of socialization and social change.**(231/2 Marks)**