

NATIONAL OPEN UNIVERSITY 0F NIGERIA

PLOT 91, CADASTRAL ZONE NNAMDIAZIKIWE EXPRESS WAY, JABI -ABUJA

FACULTY OF HEALTH SCIENCES

 JULY, 2017 EXAMINATION

COURSE TITLE: Health Education and Promotion

COURSE CODE: PHS 524

UNITS:3

TIME ALLOWED: 2 Hours

INSTRUCTION: **Answer all questions(70%)**

1(a).Give a concise account of the steps involved in community mobilization. **(18 marks)**

(b)There are local information resources that will help identify problemsrelated to food and

nutrition in the community! Enumerate any four of this information (2marks).

2(a).Describe the people information that will help identify the nutritional needs of the

community(18marks).

 (b) Outline any four IEC tools for people information**.**(2 marks)

3(a)Describe with appropriate examples the following elements of evaluation process

(i).Relevance(ii).Adequacy(iii).Accessibility(iv)**.**Acceptability(v).Effectiveness(10 marks)

3(b) Explain your understanding of printed and small media (5 marks).

4(a). Discuss the conditions which facilitate learning for behavioural change (10marks).

 (b)Briefly describe Traditional media as a method ofdisseminating health education (5marks)