

**NATIONAL OPEN UNIVERSITY OF NIGERIA**

**University Village, Nnamdi Azikwe Express Way**, **Plot 91, Cadastral Zone,**

**Jabi, Abuja**

**Faculty of Agricultural Sciences**

**FIRST SEMESTER EXAMINATION: June/July**

**COURSE CODE: HCM 313**

**Course Title: Restaurant Entrepreneurship**

**Credit Unit: 2**

**Time Allowed: 2hours**

**Instructions: 1. Attempt Question Number One (1) And Any Other Three (3).**

**2. Question Number 1 Is Compulsory.**

1. a. What is hospitality business and management?

b. Describe those areas that conveniently illustrate how policy guides decision and how is implemented by both planning and action

2. Budgets are used for different purposes .Discuss

3. Give information on designing the Business Plan and its layout

4. What Kind of questions do we ask in a feasibility study?

5. What are the basic ways of getting more money for business today?

6. There are a number of reasons why the small firms survive side by side with the large business and commercial establishments. Discuss