

**NATIONAL OPEN UNIVERSITY OF NIGERIA (NOUN)**

**Plot 91, Cadastral Zone, Nnamdi Azikwe Expressway, Jabi - Abuja**

**FACULTY OF EDUCATION**

**2017 JULY EXAMINATIONS**

**COURSE CODE: EDT 811**

**COURSE TITLE: THEORIES OF COMMUNICATION AND PHILOSOPHICAL BASIS OF INSTRUCTIONAL MEDIA**

**CREDIT UNITS: 2UNITS**

**TIME ALLOWED: 2HOURS 15 MINUTES**

**INSTRUCTION: Answer question one and any other two**

1a. “The Boundary between the media and the message is so thin” Attempt a discussion to highlight the correctness or otherwise of the statement.

1b. What do the encoder and the decoder in a communication process have in common?

1c. Explain the term “communication noise”. How can it be controlled to make for an effective communication process?

2a. What would the teacher benefit in his/her efforts at understanding the concept of philosophy prior making a decision in the choice of instructional media?

2b. “The most important element of communication process is the receiver “ Justify?

3a. Mention any eight (8) communication theories and clearly explain how 6 of them influence effective-learning process.

4a. what do you understand by the term theories of communication.?

4b. Discuss those traits that the teacher as an encoder should exhibit.