☑ eExam Question Bank Coursecode: Choose Coursecode ► Assign Selected Questions to eExam Show 150 ▼ entries Search: Question Type Į<u>≟</u> Question 11 Α 11 В 11 C IT D ↓↑ Answer ↓↑ Remark 11 eExam The account of an event **FBQ** photojournalism through pictures is known as eExam **FBQ** scanning involves transferring the original picture into a computerized machine, from where the image is then transferred to the desired place on the page design. eExam FBQ Retouching is a process of improving artwork especially photographs. eExam **FBQ** slicing means cutting pictures for negative effect of the subject to excite attention. eExam **FBQ** Doctoring refers to making the desired shapes round the edges of the reproduced picture such as triangle, circle, star, square, if these are not the photographs original shape. eExam **FBQ** Flopping is the changing of the direction of a picture.

	the process of enlarging or reducing a photograph so	Sizing		
	that it will fit a desired space on the newspaper or magazine page.			
FBQ		cropping		eExam
	elimination of unwanted portions of a photograph by marking of such areas			
FBQ	Pictures can be classified into three forms;	expression		eExam
	representation, form and			
FBQ	The pictures that are meant to entertain readers, in a	dramatic		eExam
	newspaper or magazine are known as			
	pictures.			
FBQ	This is the first step in picture editing is	cropping		еЕхат
FBQ	The fastest form of interview that is used to generate	telephone	telephone interview	eExam
	information for news and fature is			
FBQ	In Leisure Hours' was founded in the year	1927		eExam
FBQ	Newspaper is for specific audience. True or false	False		eExam

FBQ		Profile	eExam
	Feature is a colourful examination of the life, effort, strength, weaknesses or all of a person, place, organization or thing and the translation of same into a detailed but interesting/colourful account for the consumption of a target reader		
FBQ	If newspapers make use of inverted pyramid style, then magazines use style.	relaxed	eExam
FBQ	Magazine is borrowed from Arabic word	mahzan	eExam
FBQ	The book that help feature writers to become familiar with or gain knowledge of words is	dictionary	еЕхат
FBQ	The contain a summary of a published article.	abstract	еЕхат
FBQ	Any publication that is issued in successive parts and appearing at regular intervals for an indefinite period is called a publication	serial	еЕхат
FBQ	The two major general encyclopedias are encyclopedia Britannica and Encyclopedia	Americana	еЕхат

FBQ	is defined as highly organized system of obtaining, classifying, storing and retrieving information and knowledge.	library	eExam
FBQ	"www.google.com" is an example of	search engine	eExam
FBQ	If a writer downloaded some fact to flesh his feature story, he has made use of sourse.	Internet	eExam
FBQ	In words processing, has taken the position of typewriter	computer	eExam
FBQ	If pen is used to jot down point then a is used to capture conversations	tape recorder	eExam
FBQ	is the first and probably the most important tool of a writer.	pen	eExam
FBQ	method of note-taking uses comprehension/concentration skills and evolves in a not taking form which relates each fact or idea to every other fact or idea.	mapping	eExam
FBQ	is a note-taking methord that provides a systematic format for condensing and organizing notes without laborious recopying.	Cornel	eExam
FBQ	Royal American Magazine was founded by	Isaiah Thomas	eExam

FBQ	American Magazine was founded by	Andrew Bradford	еЕхат
FBQ	The first two magazines in America are 'American Magazine' and	General Magazine	eExam
FBQ	Magazine is for both general and specific audience. True or false	True	eExam
FBQ	Newspaper is for both general and specific audience. True or false	False	еЕхат
FBQ	Magazine is for specific audience. True or false	False	еЕхат
FBQ	Newspaper is for specific audience. True or false	False	eExam
FBQ	Magazine is less colourful than newspaper. True or false	False	еЕхат
FBQ	Magazine is more colourful than newspaper. True or false	True	еЕхат
FBQ	Magazine is more voluminous than book. True or false	False	еЕхат
FBQ	Magazine is more frequent than newspaper. True or false	False	еЕхат

FBQ	"Nelson Mandela: An Epitome of Virtues" can be a good heading for profile feature	personality	еЕхат
FBQ	A profile feature about "Bar Beach in Lagos" is profile on	place	eExam
FBQ	Feature is a colourful examination of the life, effort, strength, weaknesses or all of a person, place, organization or thing and the translation of same into a detailed but interesting/colourful account for the consumption of a target reader	Profile	eExam
FBQ	A good feature writer must first be a good news writer. True or false	True	еЕхат
FBQ	An expanded version of news report is	News Feature	eExam
FBQ	The type of feature story that exposes the ills of society is	Alarmer	eExam
FBQ	Feature articles can be found in "The Punch". True or false	True	eExam
FBQ	The first successful American magazine was	Royal American Magazine	eExam
FBQ	A good example of Gossip magazine in Nigeria is	City People	eExam
FBQ	"Kick Off" is an example of types of magazine.	sport	eExam

FBQ	Magazines do not make use of illustrations, graphics and pictures more than newspaper.True or false	False	еЕхат
FBQ	If newspapers make use of inverted pyramid style, then magazines use style.	relaxed	еЕхат
FBQ	One of the vantages of books over magazines is that books are imperishable. True or false	True	еЕхат
FBQ	is the changing of the direction of a picture.	Flopping	eExam
FBQ	The one that is more in-depth between books and magazine is	book	eExam
FBQ	the English word, 'magazine' originally denoted a	warehouse	eExam
FBQ	The word, 'magazine' is borrowed from either of the following except	Latin	еЕхат
FBQ	Magazine is borrowed from Arabic word	mahzan	eExam
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FBQ	The first magazine in the mordern sense according to Okoye is	Gentleman's magazine	eExam

FBQ	The first magazine in the mordern sense according to Okoye was founded in the year	1731	eExam
FBQ	The founder of Gentleman's Magazine was	Edward Cave	eExam
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FBQ	Modern magazines are periodical. True of false	True	eExam
FBQ	A type of feature on a significant personality or organization is known as feature	Profile	eExam
FBQ	is the reporter's place of assignment	beat	eExam
FBQ	The page in a newspaper where the view of the publisher is expressed is known as page.	Editorial	eExam

FBQ	The print media that is known for the indept analysis of the news of the week is	magazine		eExam
FBQ	The print media that brake the news is	newspaper		eExam
FBQ	Okoye (1998:37) identifies major kinds of feature	6	Six	eExam
FBQ	In Leisure Hours' was founded in the year	1927		еЕхат
FBQ	According to Anaeto et al (2009), Magazine could be classified into	3	three	eExam
FBQ	The account of an event through pictures is known as	photojournalism		
FBQ	involves transferring the original picture into a computerized machine, from where the image is then transferred to the desired place on the page design.	scanning		
FBQ	is a process of improving artwork especially photographs.	Retouching		
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FBQ	refers to making the desired shapes round the edges of the reproduced picture such as triangle, circle, star, square, if these are not the photographs original shape.	Doctoring		

FBQ	is the changing of the direction of a picture.	Flopping		
FBQ	_means blowing, or printing or running the picture off the edge of the page of the magazine.	Bleeding		
FBQ	the process of enlarging or reducing a photograph so that it will fit a desired space on the newspaper or magazine page.	Scaling and Sizing	Scaling	
FBQ	elimination of unwanted portions of a photograph by marking of such areas	cropping		
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	Showing 1 to 150 of 300 entries	FBQ	(2009), Magazine could be	3	three			