

Question Type 👢	Question 11	A J1	в Џ↑	c 11	D 11	Answer 11	Remark 11
FBQ	The camera's lens is used to on light that emanates from the image?	Focus					eExam
FBQ	In 1839 coined the term 'photograph' in the United Kingdom?	John Herschel					eExam
FBQ	An image formed from the interaction of an object and light and recorded by a camera is known as	Photograph					еЕхат
FBQ	is a fully planned layout Sheet showing how the next edition of a publication will look like?	Dummy					eExam
FBQ	Sheet is the pre_marked paper used as a dummy for a publication?	Layout					eExam
FBQ	The gatekeeper that must see a copy before it is published is called ?	Proofreader					eExam
FBQ	The headline that runs across all the columns on top of the page is known as	Banner					eExam
FBQ	Use of in a sentence renders it less effective due to over- use	Clichés					eExam

FBQ	In the Sentence "Hollywood has been overtaken by Nigeria's Nollywood, the underlined word is a verb.	Passive	еЕхат
FBQ	When all the lines of headline text share same midpoint, this is known as	Centre Text	еЕхат
FBQ	If the left side of a headline aligns, this is called	Flush left	еЕхат
FBQ	Programmes, data, protocols are types of a computer's	Software	еЕхат
FBQ	is a type of headline that runs across all the columns at the base of the page?	Anchor	еЕхат
FBQ	A banner headline runs across all the on top of the page	Columns	eExam
FBQ	To know your audience properly you must embark on to find out more about them	Research	eExam
FBQ	A key function of is to grab the attention of the reader and lure him to the body text.	Headline	еЕхат
FBQ	What section of the newspaper house are you likely to find the sub_editors? the	Sub	eExam
FBQ	In order not to be engulfed in litigation, the sub_editor must not have a working knowledge of the law and ethics of the profession. True or False	False	еЕхат

FBQ	Every story must be	Editing			eExam
	to ensure the correct facts, clarity, accuracy and the right space				
FBQ	Newspapers can "report" indirectly some stories that cannot be categorically reported in texts, by means of	Cartoons			еЕхат
FBQ	A prospective successful designer should have a policy in place.	Design			eExam
FBQ	The adjustment of the background space between lines of texts is called	Leading			eExam
FBQ	When adjustments are carried out on individual letters, that is known as	Kerning			eExam
FBQ	are typefaces that look like they are hand_written	Script			eExam
FBQ	can be defined in terms of the family of types	Typeface			eExam
FBQ	A set of one or more types unified by common features of appearance is called	Font			eExam
FBQ	The development of moveable type is usually credited to	Gutenberg			eExam
FBQ	Can be described as the design and use of typeface as a means of communication	Typography			еЕхат
FBQ	Flash discs and hard drives are examples of	Storage Devices			eExam
FBQ	is an output device that uses paper and film as media	Printer			eExam

FBQ	Through	Scanner			eExam
	devise an external image can be generated and transferred into the computer				
FBQ	If you want to point touch, activate, drag, drop, seize or undo something in the computer, you will use a devise called	Cursor			eExam
FBQ	Alpha keys, Numeric keys, function keys and control keys are found on the	Keyboard			eExam
FBQ	The keyboard is basically an device.	Input			eExam
FBQ	An area of the computer screen which performs the task of displaying information independent of other parts is called	Window			eExam
FBQ	is a notebook computer designed for mobile use	Laptop			eExam
FBQ	The two basic components of the computer system are the processor and the	Monitor			eExam
FBQ	Software that are pre_installed in your computer at the point of purchase are called	System software			eExam
FBQ	The term is used to describe all the tangible parts of a computer.	Hardware			eExam
FBQ	A typical graphics process will include: problem_identification, visualization, sketching, preparation and	Communication			eExam

FBQ	A large ugly_looking, image in computer output is called	Pixilation			eExam
FBQ	The clarity of an image in your computer is mostly determined by what composition	Pixel			еЕхат
FBQ	If one wants a file compression format used by most people you would most likely recommend	PDF			eExam
FBQ	Ready_made images that can be imported from elsewhere into an application for use/editing are known as	Clip art			еЕхат
FBQ	is the process of producing and improving Graphics to inform, educate and entertain?	Graphics of communication			еЕхат
FBQ	Circuits, displays, cables, keyboards, printers and the mouse are examples of computer	Hardware			eExam
FBQ	is used to input a bitmap image into your computer.	Scanner			eExam
FBQ	Graphics Can be in form of rectangle, circle with black fill.	Vector			eExam
FBQ	Bitmaps is one type of graphics the other one is	Vector			eExam
FBQ	Where there is no communication is said to be one way	Response			eExam
FBQ	Can be described as the transmission of a message from one point to another that produces some effect.	Communication			eExam

FBQ	Graphics can be Artistic or	Functional					eExam
FBQ	Those parts of the computer that are not in a material form that you can feel are called	Software					eExam
FBQ	Software enables you to use your application software so you must install it before starting to use.	Operating					еЕхат
FBQ	3D computer graphics were introduced in the decade.	1980s					eExam
FBQ	When you enhance the quality of texts or graphics through amendment, addition and subtraction of materials you are	Editing					eExam
FBQ	is a graphic image, or object that represents a file, programme, web page or command?	Icon					еЕхат
FBQ	Any texts, drawings, designs illustrations or images created to make visual, cultural, aesthetic or commercial meaning is called	Graphics					еЕхат
FBQ	Photographs are an example of graphics	Bitmap					eExam
FBQ	In the modern times, drawings and complex shapes and designs are made possible through the use of the	Computer					eExam
MCQ	Which of the following is not a correct description of headline?	Flush left	Stand alone	Flush right	Flush centre	В	eExam
MCQ	Anchor headline describes headline at the	Тор	Base	Middle	The side	В	eExam

MCQ	What is the type of headline that runs across all the columns?	Horizontal headline	Crossbar	Backdrop	Banner	D	еЕхат
MCQ	To craft a good headline, the journalist must	Confer with his audience	Know his audience	Meet with his audience	Discuss with his audience	В	eExam
MCQ	The audience get their first impression of a newspaper from the	Tagline	Bottom-line	Storyboard	Headline	D	eExam
MCQ	The must be the final authority on front page headlines	Sub editor	Editor	Sports editor	Copy writer	В	eExam
MCQ	Editing is done for many reasons including which of the following?	Cost	Beauty	Spice	Space	D	eExam
MCQ	A newspaper meant for the elderly, should use font size	Smaller	Medium sized	Bold and Bigger	Pint size	С	eExam
MCQ	In making a design policy, the needs of the should be basic.	Publisher	Audience	Editor	Proof reader	В	eExam
MCQ	Horizontal space between words is adjustable through a process called	Kerning	Leading	Tracking	Alignment	С	eExam
MCQ	What is used to create adjustments between letters?	Kerning	Weight	Leading	Tracking	A	eExam
MCQ	Which of the following is the modern point size?	1/70	72/1	1/12	1/72	D	eExam
MCQ	Fonts that are used to create handwriting impression are called	Cursive	Script	Block serif	Fixed pitch	A	eExam
MCQ	When a type does not have a serif, it is called	Unserif	No serif	Less serif	San serif	D	еЕхат
MCQ	The typographic system currently in use is called	Hot type	Cold type	Warm type	Middle type	В	еЕхат
MCQ	Was the first hot type ever known?	Linotype	Inter type	Multiple type	Monotype	D	eExam
MCQ	Which process resolved the challenges in manual composition?	Cold type	Hot type	Fast type	Typewriter	В	eExam
MCQ	In earlier times, types were assembled by	Instincts	Students	Vectors	Hand	D	eExam

MCQ	One who deals with the science and art of types is likely involved in	Typology	Typographical	Topography	Tycoon	С	eExam
MCQ	Newspapers are printed with what paper?	Glossy paper	Newsprint	70 grams bond	Card	В	eExam
MCQ	Computer printers can print on which of these materials?	Cloths	Paper and films	Videos	Audio tapes	В	eExam
MCQ	is a major output device?	Camera	CPU	Printer	Scanner	С	eExam
MCQ	What device is used to copy an image from paper to convert into a digital format?	Photocopier	Scanner	Camera	Tape recorder	В	eExam
MCQ	A device in the computer used in pointing is called	Mouse	Cursor	Arrow head	Bitmap	В	eExam
MCQ	A typical keyboard must have the following sets of keys, except	Numeric keys	Function keys	Duplicate keys	Alpha keys	С	eExam
MCQ	What part of the computer is usually regarded as the brain?	CPU	Keyboard	Monitor	Battery	A	eExam
MCQ	The notebooks are also popularly called	Desktop	Laptops	Palm top	Exercise book	D	eExam
MCQ	CPU means which of these	Central Processing Unit	Crucial part of the Unit	Chip Processing Unit	Common processing unit	A	eExam
MCQ	Programmes that are pre_installed in your computer when you buy them are called	Original software	Systematic programme	Intelligent programme	System Software	D	eExam
MCQ	Any part of the computer that does not have a physical form is known as	Soft touch	Hardware	Soft computer	Software	D	eExam
MCQ	You can differentiate a computer hardware from software by their nature	Transferable	Tangible	Intangible	Triangular	В	eExam
MCQ	In graphic process, which of the following is the last stage?	Monopoly	Visualization	Communication	Problem statement	В	eExam
MCQ	The first step in graphic communication process is called	Communication	Preparation	Problem Identification	Visualization	С	eExam

MCQ	A newspaper with good graphics will be	Time- consuming to readers	Expensive to readers	A delight to readers	A burden to advertisers	С	eExam
MCQ	Graphics is useful in the following except:	Entertainment	Publishing	Radiography	Advertising	С	eExam
MCQ	Graphics on entertainment are produced from what machine?	The camera	The midgets	The computer	The television	С	eExam
MCQ	The measurement of image resolution is in	Dot per second	Dot per inch (dpi)	Dot per minute	Dot per foot	В	eExam
MCQ	The sequence of computer animation is created by first specifying the	History board	Storyboard	Miniboard	Boardroom	В	eExam
MCQ	Three_dimension diagrams show the three parts but 2_dimension diagrams are	Flat	Stuffed	Crooked	Double	A	eExam
MCQ	MPEG stands for Pictures Expert Group	Monopoly	Moving	Moment	Minute	В	eExam
MCQ	PDF is very popular as a compression format because of its	Flexibility	Rigidity	Robustness	Durability	A	eExam
MCQ	JPEG image compression file ranges from 2 to	225	223	224	222	A	eExam
MCQ	JPEG is a standard format that can enable you images	Multiply	Compress	Divide	Subtract	В	eExam
MCQ	are ready made images that Can be imported from elsewhere into an application.	Clip Arts	Vector graphics	Bitmap	Scanner	A	eExam
MCQ	A key device for inputting a bitmap image into a computer is	Fax machine	Photocopier	Telephone	Scanner	D	eExam
MCQ	Which of these is an example of bitmap?	Shadows	Sculpture	Headset	Photograph	D	eExam
MCQ	consists of tiny square–shaped picture elements called pixels.	Bitmaps	Autocad	Betacam	Vector graphics	A	eExam
MCQ	Which graphic type can enable you type text, draw lines, curves, shapes and then fill them with colour.	Bitmaps	Velocity	Betacam	Vector graphics	D	eExam
MCQ	The two main types of graphics are vector and	Bigman	Betacam	Bitmaps	Britestar	С	eExam

MCQ	Which type of computer is mostly used for graphic purposes	Zinox	Toshiba	Macintosh	HP	С	eExam
MCQ	Some of the advantages of the Computer include speed and	Sound	Proficiency	Fashion	Accuracy	D	eExam
MCQ	What instrument can draw basic and complex shapes and designs?	Computer	GSM Phone	Corel Draw	Android	A	eExam
MCQ	Pythagorean theorem was used by which people	Greeks	Romans	Babylonian	Egyptians	A	eExam
MCQ	The Greeks used to represent their mathematical theories.	Texts	Language	Slogans	Graphics	D	eExam
MCQ	Communication occurs where there is	Responsibility	Double reaction	Response	Freedom of the press	С	eExam
MCQ	Where there is no communication is said to be one_way?	Immediacy	Understanding	Process	Response	D	eExam
MCQ	Who defined communication as the transmission of information, ideas, skills and emotions?	Harold Lasswell	Berelson and Steiner	Hovland	Jaris and Kelly	В	eExam
MCQ	The process of producing graphics to communicate to an audience is called	Information Graphics	Graphics of communication	Mechanics of communication	Communication for development	В	eExam
MCQ	Editing is an improvement process but graphics are texts that are	Sanctioned	Created	Modified	Manufactured	В	eExam
MCQ	When texts or photographs are created for purposes of style, they are said to be	Aspirational	Functional	Artistic	Professional	С	eExam

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