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FBQ	Factors of production are never demanded for their own sake thus the demand here is a demand. The theory of distribution is an attempt to explain how is	derived					eExam
FBQ	attempt to explain how is	income					
	distributed among the of production.		factors				eExam
FBQ	The Bertrand model is essentially the Cournot-Nash model except the strategic variable is price rather than	quantity					eExam
FBQ	The slope of the curve measures the MRS.	indifference					eExam
FBQ	An oligopoly is where there are a sellers with similar or identical products	few					eExam
FBQ	These are few but very important features of monopolistic competition. Product using branding and advertisement	differentiation					еЕхат
FBQ	Monopolistic Competition is one of the markets in-between perfectly market and monopoly market.	competitive					eExam
FBQ	An example of price discrimination is quantity/bulk purchase	discount	discounts				eExam
F	FBQ	a sellers with similar or identical products These are few but very important features of monopolistic competition. Product using branding and advertisement BQ Monopolistic Competition is one of the markets in-between perfectly market and monopoly market. BQ An example of price discrimination is quantity/bulk	a sellers with similar or identical products These are few but very important features of monopolistic competition. Product Using branding and advertisement BQ Monopolistic Competition is one of the markets in-between perfectly market and monopoly market. BQ An example of price discrimination is quantity/bulk	a sellers with similar or identical products These are few but very important features of monopolistic competition. Product using branding and advertisement BQ Monopolistic Competition is one of the markets in-between perfectly market and monopoly market. BQ An example of price discrimination is quantity/bulk differentiation competitive differentiation differentiation	sellers with similar or identical products These are few but very important features of monopolistic competition. Product using branding and advertisement The markets in-between perfectly market and monopoly market. These are few but very identical discount discounts differentiation differentiation competitive differentiation differentiation	a sellers with similar or identical products These are few but very important features of monopolistic competition. Product using branding and advertisement BQ Monopolistic Competition is one of the markets in-between perfectly market and monopoly market. BQ An example of price discrimination is quantity/bulk differentiation competitive discount discounts	a sellers with similar or identical products These are few but very important features of monopolistic competition. Product Using branding and advertisement Using branding and eadvertisement Using branding and advertisement Using branding and advertisement Competitive of the markets in-between perfectly market and monopoly market. EBQ An example of price discrimination is quantity/bulk discount discounts

FBQ	Price discrimination is a pricing strategy that enables monopolist to charge customers prices for the same good or service.	different			еЕхат
FBQ	The demand curve facing a monopoly firm is the demand curve	market			eExam
FBQ	In a monopoly the company is similar to the	industry			eExam
FBQ	Monopolist profits.	maximises			eExam
FBQ	Perfect competition means there are few, if any, to entry for new companies, and prices are determined by supply and demand.	barriers			еЕхат
FBQ	Perfect competition exists in an industry where perfect competition is characterised by buyers and sellers, many products that are similar in nature and, as a result, many substitues.	many			eExam
FBQ	Because the marginal utility of an additional diamond is higher than the marginal utility associated with an additional glass of water, diamonds have a value in exchange.	higher			еЕхат
FBQ	Since water is not very costly to acquire, people consume water. At this high level of consumption, the marginal utility of an additional unit of water is relatively low.	more			eExam
FBQ	Because diamonds are	expensive			еЕхат

FBQ	Exchange value, on the other hand, is tied to how much someone is willing to pay for an unit of the commodity.	additional	еЕхат
FBQ	When Adam Smith was referring to "value in use," he was actually referring to the concept of utility.	total	еЕхат
FBQ	and marginal utility can be used to resolve Adam Smith's diamond-water paradox.	total	еЕхат
FBQ	Indifference curves are	downward	eExam
FBQ	A higher indifference curve that lies above and to the of another indifference curve represents a higher level of satisfaction and combination on a lower indifference curve yields a lower satisfaction.	right	еЕхат
FBQ	Higher indifference curves are preferred to ones, since more is preferred to less (non-satiation).	lower	еЕхат
FBQ	Any two points on an curve generate the same level of utility.	indifference	eExam
FBQ	Consumer utility is achieved when the ratio of marginal utility of one commodity is equal to its price is equal to the of another to its price.	ration	еЕхат
FBQ	The law of marginal utility states that consumption of any item yields the consumer declining utility holding taste constant.	diminishing	еЕхат
FBQ	If a good causes problem for a consumer we say it has effect.	disutility	eExam

FBQ	An inferior good may have an upward sloping demand curve if the income effect is larger in magnitude than the substitution effect. A good that exhibits such a demand curve is called a good.	Giffen	giffen		eExam
FBQ	When good X becomes relatively more expensive, the quantity of good X demanded falls as a result of the effect.	substitution			eExam
FBQ	Total utility will decline only if utility is negative.	marginal			eExam
FBQ	Marginal utility is equal to change in Total utility by change in quantity	divide	divided		eExam
FBQ	utility is a measure of the additional utility that is derived when an additional unit of the good is consumed.	Marginal			eExam
FBQ	There are two economic theories that exhibit how a person maximises utility namely; the	ordinal			еЕхат
FBQ	defined as the level of happiness or satisfaction connected with alternative choices.	Utility			eExam
FBQ	The consumer preferences include decisiveness, consistency, non-satiation and	convexity			eExam
FBQ	Consumer preferences are defined as the subjective (individual) tastes, as measured by utility, of various of goods.	bundles			eExam
FBQ	The consumer's desire is to choose the bundle of goods, which provides the level of satisfaction as they the consumer, define it.	highest	greatest		eExam

FBQ	The essential foundation of demand, therefore, is a pattern of how behave in the choice of goods and services.	consumers			eExam
FBQ	Consumers are believed to engage in behaviour	rational			eExam
FBQ	An individual wants to get all to maximize their total utility.	consumer			eExam
FBQ	reflects the maximum amount of good Y the consumer would be willing to give up obtaining an additional unit of X	Marginal rate of substitution	MRS		eExam
FBQ	The true exists where there is only one seller of a product for which no close substitute is available.	monopoly			eExam
FBQ	The utility approach assumes that consumer satisfaction is measurable on a/(an) _scale.	cardinal			eExam
FBQ	The of a firm is the total amount of money that the firm receives by selling a certain quantity of output	total revenue			eExam
FBQ	There is no definite relationship between the supply of factors and the of fact.	Price			eExam
FBQ	This net cost of a monopoly is called	deadweight loss			eExam
FBQ	Perfect have right-angled indifference curves.	complements			eExam
FBQ	The price that someone is willing to pay for an additional unit of a good is related to its	marginal utility			eExam

FBQ	Perfect substitutes have straight-line curves.	indifference					eExam
FBQ	With the help of theory we are able to expound both value in use and value in exchange.	marginal analysis					eExam
FBQ	The demand curve a monopolistically competitive firm faces is	fairly elastic	negatively slope				eExam
FBQ	The demand curve for the pure monopolist is	Downslopping	Downward slope				eExam
FBQ	The demand for input is called	Derived demand					eExam
FBQ	The demand of factor of production is a	Joint demand	Derived demand				eExam
FBQ	occurs when two or more firms secretly agree to control prices, production or other aspect of the market.	Collusion					eExam
FBQ	The monopolist is a	Price taker					eExam
FBQ	The relationship between wages and leisure time for a worker is	Indirect					eExam
FBQ	The legal combination of two firms into a single firm is called	Merger					eExam
FBQ	The slope of the demand curve for an input such as labour will be	Negative					eExam
FBQ	The slope of the indifference curve measures the	Marginal Rate of Substitution					eExam
MCQ	The short run profit maximisation in monopolistically competitive firm is the same as that of monopoly i.ethis condition should hold.	MC=TR	AC=MR	MC=AR	MC=MR	D	eExam

MCQ	By selling 30 units, firm JKB make N300. After selling the 31st unit, firm's revenue increased to 318. What is the marginal revenue in this situation?	N18	N17	N16	N15	A	eExam
MCQ	Calculate the total revenue for a firm which is selling 10 television sets at N21,000 each.	N21,000	N2,100,000	N210,000	N210,100	С	eExam
MCQ	Note that this (MR) too is equal to price, so the marginal revenue is constant as well, and is equal to average revenue.	False	True	Maybe	all of the above	В	eExam
MCQ	If TR/Q = (P x Q)/Q = Price, what is price?	average revenue	average cost	marginal cost	total revenue	А	eExam
MCQ	Market structure is the number of firms producing identical goods, which are in nature.	segregated	differentiated	irregular	homogeneous	D	eExam
MCQ	If Pb = N0.50/milk be the price of milk, and Po = N1.00/bread the price of bread. The relative price of a tin of milk in terms of bread is a loaf of bread.	1	1/2	2	3	В	eExam
MCQ	Which equation is Y = I/Py - Px/Py * X?	budget line	budget constraint	budget limit	budget expenditure	A	eExam
MCQ	Expenditure on a particular good is the product of the amount of the good purchased times its price. We can then write the budget constraint as	I = Px*X +Py*Y.	I = Px*X +y*Y.	I = P*X +Py*Y.	I = Px*X +PyY.	Α	eExam
MCQ	The would then say that income is equal to the sum of consumer expenditure.	budget line	budget money	budget constraint	budget restraint	С	eExam
MCQ	How did Adam Smith resolve the problem of low value for water and high value for diamond?	he proposed value in stock and value in exchange.	he proposed value in sale and value in exchange.	he proposed value in use and value in store.	he proposed value in use and value in exchange.	D	eExam
MCQ	What is the name for the paradox where water is essential for life and has a low market price (often a price of zero) while diamonds are not as essential yet have a very high market price?	diamond-water paradox	water- diamond paradox	diamond paradox	water paradox	A	eExam
MCQ	Consumer utility is achieved when the ratio of marginal utility of one commodity is equal to its price is equal to the ratio of another to its price. How is this equation derived?	MUx/Px= MUy/Px	MUx/Px= MUy/Py	MUx/Py= MUy/Px	MUy/Px= MUx/Py	В	eExam

MCQ	What does convexity say?	that marginal utility declines as consumption increases.	that marginal utility increases as consumption increases.	that marginal utility declines as consumption decreases.	that marginal utility declines as consumption is proportional.	A	eExam
MCQ	Convexity is based on the notion that as a consumer consumes more and more of a particular good, the additional utility obtained	decreases	proportional	neither decreases nor decreases	increases	Α	eExam
MCQ	What does the "non-satiation" expression connotes?	"more is always better than excess"	"few is always better than less."	"more is always better than less."	"less is always better than more."	С	eExam
MCQ	The basis of consumer behaviour is underlined by the thinking referred to as	law of increasing marginal utility (LIMU)	law of diminishing marginal utility (LDMU)	law of proportional marginal utility (LPMU)	law of diminishing marginal cost (LDMC)	В	eExam
MCQ	The consumer is considered to be person, who tries to spend his or her money to derive the maximum amount of satisfaction, or, from it.	an irrational/utility	a rational/price	a rational/cost	a rational/utility	D	еЕхат
MCQ	Microeconomics also supposes that consumer consumers make their buying decisions in an effort to happiness or benefit.	reducing	increasing	minimizing	maximizing	D	eExam
MCQ	A basic assumption of microeconomics is that because a consumer does not have, his or her available cash for spending must be judiciously allocated for maximum benefit.	an unlimited budget	a limited budget	an unlimited income	a limited income	A	еЕхат
MCQ	In perfect competitive market	P = AR	P = MC	P = AC	P = TC	А	eExam
MCQ	Which of the following is an assumption of the model of perfect competition?	many buyers and sellers	homogeneous goods	perfect knowledge	all of the above	D	eExam
MCQ	To maximize utility subject to budget constraint, the ratio of marginal utility to price should be	the same for all consumers	different for all consumers	different for all goods	the same for all goods sold	A	eExam
MCQ	If the demand curves for a monopolist's commodity are identical in two separate markets, then, by practicing third degree price discrimination, the monopolist	will increase TR and total profits	can increase TR and total profits	cannot increase TR and total profits	will charge a different price in different markets	D	eExam
MCQ	When total utility increases, marginal utility is?	negative and increasing	negative and declining	zero	positive and declining	D	eExam

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MCQ	Which of the following is not an assumption of the indifference curve model?	utility is cardinally measurable	consumers derive satisfaction from goods	consumer seek to maximize satisfaction	consumers can make choices among commodity basket	D	eExam
MCQ	Third degree price discriminating monopoly result in	different prices to the same buyer	different prices for each unit to the same buyer	different prices to buyers in different markets	all of the above	С	еЕхат
MCQ	With reference to the Cournot model, determine which of the following statements is false.	The duopolists do not recognize their interdependence	Each duopolist assumes the other will keep its quantity constant	Each duopolist assumes the other will keep its price constant	The solution is stable	С	eExam
MCQ	At long-run equilibrium, the average cost of production for a monopolist will be	on the LRAC curve	at the minimum point on the LRAC curve	equal to the price	all of the above	A	eExam
MCQ	Over time, an increase in wages in one labour market, relative to others, will	increase labour force participation	lead to the immigration of workers	lead to an increase in the quantity of labour supplied	all of the above	A	eExam
MCQ	When input A is the only variable input for an imperfect competitor in the product market, the firm's demand for input A is given by its	VMP curve	MRP curve	MFC curve	none of the above	В	eExam
MCQ	With a single variable input, the demand curve for the input will be	the marginal product curve	the marginal cost curve	the VMP curve	horizontal	С	eExam
MCQ	A profit maximizing firm selling its product in a competitive market should hire a single variable input up to the point where	the VMP equals the price of the input	the last unit of the input adds as much to costs as it does to revenue	the VMP equals the addition to costs	all of the above	D	еЕхат
MCQ	Payment received by households from the sale of resources and resource services are called	business receipts	goods and services	household income	taxes	С	еЕхат
MCQ	If the monopolist incurs losses in the short run, then in the long run	the monopolist will go out of business	the monopolist will stay in business	the monopolist will break even	any of the above is possible	D	eExam
MCQ	The model of perfect competition assumes that	producers seek to maximize sales	there may be external benefits of consumption	there is free entry and exit in markets	firms may set the price of their products	С	eExam

MCQ	If demand decreases (shift left) the short-run market response will be a (n)	reduction in price and quantity exchanged	increase in price and a reduction in quantity	decrease in supply	increase in supply	A	eExam
MCQ	A firm in perfectly competitive market has a cost function of the form C = 5000 – 10Q + Q2 . find the profit – maximizing quantity for the firm if the market price P is N200. Calculate the profit as a function Q	210Q- 5000 –Q2	210Q- 5000 – 2Q	200Q - 4000 - 2Q2	210Q- 5000 - Q	A	еЕхат
MCQ	The supply curve for a pure monopolist	is the portion of the marginal cost curve that lies above the average variable cost curve	is perfectly price elastic at the market price	is upward sloping	does not exist	D	eExam
MCQ	At present output a monopolist determines that its marginal cost is N18 and its marginal revenue is N21. The monopolist will maximize profits or minimize losses by?	increasing price while keeping output constant	decreasing price and increasing output	decreasing both price and output	increasing both price and output	В	eExam
MCQ	When the monopolist is maximizing total profits or minimizing losses?	total revenue is greater than total cost	average revenue is greater than average total cost	average revenue is greater than marginal cost	average total cost is less than marginal cost	С	eExam
MCQ	Which of these is not assumed property of the ordinal preference function?	the ranking are transitive	larger quantities are preferred (non- satiation)	consumer may be indifferent between two commodity baskets	a change in income will shift the budget line	D	eExam
MCQ	In long-run equilibrium, the pure monopolist (as opposed to the perfectly competitive firm) can make pure profits because of	blocked entry	high selling prices	low LAC costs	advertising	Α	eExam
MCQ	Profit must be equal to zero for a typical firm in the long run equilibrium because	product are differentiated	entry is easy	there is blocked entry	firms maximizes profits	В	eExam
MCQ	What is the situation called whenever firms in an industry reach an agreement to fix prices, divide up the market, or otherwise restrict competition?	interindustry competition	incentive to cheat	price leadership	collusion	D	eExam
MCQ	If monopolistic firms enter the industry in the long run	demand will decrease	demand will increase	the marginal revenue curve will shift upward	economic profits will increase	A	eExam

MCQ	In the short run, a typical monopolistically competitive firm will earn	only a normal profit	only an economic profit	only earn an economic or normal profit	An economic or normal profit or suffer an economic loss	D	eExam
MCQ	The concern that monopolistically competitive firms express about product attributes, services to consumers, or brand names are aspects of	allocative efficiency in the industry	collusion in the industry	product differentiation	concentration ratio	С	eExam
MCQ	Which would be most characteristic of monopolistic competition?	collusion among firms	firms selling a homogeneous product	a relatively large number of firms	difficult entry into and exist from the industry	С	eExam
MCQ	The analysis of monopoly indicates that the monopolist	will charge the highest price it can get	will seek to maximize total profit	is guaranteed an economic profit	is only interested in normal profit	В	eExam
MCQ	A barrier to entry that significantly contributes to the establishment of a monopoly would be	economies of scale	price-taking behaviour	technological progress	X-inefficiency	A	eExam
MCQ	Which would be defining characteristics of pure monopoly	the firm does no advertising and it sells a standardized product	no close substitutes for the product exist and there is one seller	the firm can easily enter into or exit from the industry and profits are guaranteed	the firm holds a patent and is technologically progressive	В	eExam
MCQ	Which of the following contributes to the existence of oligopoly in an industry?	budget line is held constant	money income of the consumer changes	tastes and preferences of the consumer are held constant	prices of other products the consumer might purchase change	С	еЕхат
MCQ	In indifference curve analysis, the consumer will be in equilibrium at the point where the	indifference curve is concave to the origin	budget line crosses the vertical axis	two indifference curves intersect and are tangent to the budget line	budget line is tangent to the highest attainable indifference curve	D	еЕхат
MCQ	Which of the following contributes to the existence of oligopoly in an industry?	low barriers to entry	standardized products	economies of scale	elastic demand	С	eExam
MCQ	Which would be most characteristic of oligopoly?	easy entry into the industry	a few large producer	product standardization	no control over price	В	eExam
MCQ	If an oligopolist incurs losses in the short run, then in the long run	the oligopolist will go out of business	the oligopolist will stay in business	the oligopolist will break even	any of the above is possible	D	eExam
MCQ	The relationship between wages and leisure time for a worker is	direct	indirect	complimentary	zero	В	eExam

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MCQ	The statement C = D = 10 utils implies	an ordinal measure of utility only	a cardinal measure of utility only	an ordinal and a cardinal measure of utility	none of the above	С	eExam
MCQ	Which of the following utilizes an ordinal scale of	mileage	height temperature	volume	mileage	С	eExam
	measurement?		temperature				