## ■ eExam Question Bank

## Coursecode:

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| $\square$ | FBQ | Factors of production are never demanded for their own sake thus the demand here is a $\square$ <br> demand. | derived |  |  |  |  | eExam |
| $\square$ | FBQ | The theory of distribution is an attempt to explain how $\square$ is distributed among the of production. | income | factors |  |  |  | eExam |
| $\square$ | FBQ | The Bertrand model is essentially the Cournot-Nash model except the strategic variable is price rather than $\square$ | quantity |  |  |  |  | eExam |
| $\square$ | FBQ | The slope of the $\square$ curve measures the MRS. | indifference |  |  |  |  | eExam |
| $\square$ | FBQ | An oligopoly is where there are <br> a $\square$ sellers with similar or identical products | few |  |  |  |  | eExam |
| $\square$ | FBQ | These are few but very important features of monopolistic competition. <br> Product $\square$ <br> using branding and advertisement | differentiation |  |  |  |  | eExam |
| $\square$ | FBQ | Monopolistic Competition is one of the markets in-between perfectly $\square$ <br> market and monopoly market. | competitive |  |  |  |  | eExam |
| $\square$ | FBQ | An example of price discrimination is quantity/bulk purchase $\square$ | discount | discounts |  |  |  | eExam |








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| $\square$ | MCQ | What does convexity say? | that marginal utility declines as consumption increases. | that marginal utility increases as consumption increases. | that marginal utility declines as consumption decreases. | that marginal utility declines as consumption is proportional. | A | eExam |
| $\square$ | MCQ | Convexity is based on the notion that as a consumer consumes more and more of a particular good, the additional utility obtained $\qquad$ | decreases | proportional | neither decreases nor decreases | increases | A | eExam |
| $\square$ | MCQ | What does the "non-satiation" expression connotes? | "more is always better than excess" | "few is always better than less." | "more is always better than less." | "less is always better than more." | C | eExam |
| $\square$ | MCQ | The basis of consumer behaviour is underlined by the thinking referred to as $\qquad$ | law of increasing marginal utility (LIMU) | law of diminishing marginal utility (LDMU) | law of proportional marginal utility (LPMU) | law of diminishing marginal cost (LDMC) | B | eExam |
| $\square$ | MCQ | The consumer is considered to be $\qquad$ person, who tries to spend his or her money to derive the maximum amount of satisfaction, or $\qquad$ from it. | an irrational/utility | a rational/price | a rational/cost | a rational/utility | D | eExam |
| $\square$ | MCQ | Microeconomics also supposes that consumer consumers make their buying decisions in an effort to $\qquad$ happiness or benefit. | reducing | increasing | minimizing | maximizing | D | eExam |
| $\square$ | MCQ | A basic assumption of microeconomics is that because a consumer does not have $\qquad$ , his or her available cash for spending must be judiciously allocated for maximum benefit. | an unlimited budget | a limited <br> budget | an unlimited income | a limited income | A | eExam |
| $\square$ | MCQ | In perfect competitive market $\qquad$ . | $P=A R$ | $P=M C$ | $P=A C$ | $P=T C$ | A | eExam |
| $\square$ | MCQ | Which of the following is an assumption of the model of perfect competition? | many buyers and sellers | homogeneous goods | perfect knowledge | all of the above | D | eExam |
| $\square$ | MCQ | To maximize utility subject to budget constraint, the ratio of marginal utility to price should be_. | the same for all consumers | different for all consumers | different for all goods | the same for all goods sold | A | eExam |
| $\square$ | MCQ | If the demand curves for a monopolist's commodity are identical in two separate markets, then, by practicing third degree price discrimination, the monopolist $\qquad$ | will increase TR and total profits | can increase TR and total profits | cannot <br> increase TR <br> and total <br> profits | will charge a different price in different markets | D | eExam |
| $\square$ | MCQ | When total utility increases, marginal utility is $\qquad$ ? | negative and increasing | negative and declining | zero | positive and declining | D | eExam |


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| $\square$ | MCQ | Which of the following is not an assumption of the indifference curve model? | utility is cardinally measurable | consumers <br> derive <br> satisfaction <br> from goods | consumer seek <br> to maximize <br> satisfaction | consumers can make choices among commodity basket | D | eExam |
| $\square$ | MCQ | Third degree price discriminating monopoly result in $\qquad$ | different prices to the same buyer | different prices for each unit to the same buyer | different prices to buyers in different markets | all of the above | C | eExam |
| $\square$ | MCQ | With reference to the Cournot model, determine which of the following statements is false. | The duopolists do not recognize their interdependence | Each <br> duopolist assumes the other will keep its quantity constant | Each duopolist assumes the other will keep its price constant | The solution is stable | C | eExam |
| $\square$ | MCQ | At long-run equilibrium, the average cost of production for a monopolist will be $\qquad$ | on the LRAC curve | at the minimum point on the LRAC curve | equal to the price | all of the above | A | eExam |
| $\square$ | MCQ | Over time, an increase in wages in one labour market, relative to others, will $\qquad$ | increase labour force participation | lead to the immigration of workers | lead to an increase in the quantity of labour supplied | all of the above | A | eExam |
| $\square$ | MCQ | When input $A$ is the only variable input for an imperfect competitor in the product market, the firm's demand for input $A$ is given by its $\qquad$ . | VMP curve | MRP curve | MFC curve | none of the above | B | eExam |
| $\square$ | MCQ | With a single variable input, the demand curve for the input will be $\qquad$ _. | the marginal product curve | the marginal cost curve | the VMP curve | horizontal | C | eExam |
| $\square$ | MCQ | A profit maximizing firm selling its product in a competitive market should hire a single variable input up to the point where_. | the VMP equals the price of the input | the last unit of the input adds as much to costs as it does to revenue | the VMP equals the addition to costs | all of the above | D | eExam |
| $\square$ | MCQ | Payment received by households from the sale of resources and resource services are called_. | business receipts | goods and services | household income | taxes | C | eExam |
| $\square$ | MCQ | If the monopolist incurs losses in the short run, then in the long run_. | the monopolist will go out of business | the monopolist will stay in business | the monopolist will break even | any of the above is possible | D | eExam |
| $\square$ | MCQ | The model of perfect competition assumes that $\qquad$ | producers seek to maximize sales | there may be external benefits of consumption | there is free entry and exit in markets | firms may set the price of their products | C | eExam |


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| $\square$ | MCQ | If demand decreases (shift left) the short-run market response will be a ( n ) $\qquad$ . | reduction in price and quantity exchanged | increase in price and a reduction in quantity | decrease in supply | increase in supply | A | eExam |
| $\square$ | MCQ | A firm in perfectly competitive market has a cost function of the form $C=5000-10 Q+$ Q2 . find the profit - maximizing quantity for the firm if the market price P is N 200 . Calculate the profit as a function Q $\qquad$ | 210Q-5000 - Q2 | $\begin{aligned} & 210 Q-5000- \\ & 2 Q \end{aligned}$ | $\begin{aligned} & \text { 200Q - } 4000- \\ & \text { 2Q2 } \end{aligned}$ | $\begin{aligned} & \text { 210Q-5000- } \\ & \text { Q } \end{aligned}$ | A | eExam |
| $\square$ | MCQ | The supply curve for a pure monopolist $\qquad$ | is the portion of the marginal cost curve that lies above the average variable cost curve | is perfectly price elastic at the market price | is upward sloping | does not exist | D | eExam |
| $\square$ | MCQ | At present output a monopolist determines that its marginal cost is N18 and its marginal revenue is N21. The monopolist will maximize profits or minimize losses by $\qquad$ ? | increasing price <br> while keeping output constant | decreasing <br> price and <br> increasing <br> output | decreasing both price and output | increasing both price and output | B | eExam |
| $\square$ | MCQ | When the monopolist is maximizing total profits or minimizing losses $\qquad$ ? | total revenue is greater than total cost | average revenue is greater than average total cost | average revenue is greater than marginal cost | average total cost is less than marginal cost | C | eExam |
| $\square$ | MCQ | Which of these is not assumed property of the ordinal preference function $\qquad$ ? | the ranking are transitive | larger quantities are preferred (nonsatiation) | consumer may be indifferent between two commodity baskets | a change in income will shift the budget line | D | eExam |
| $\square$ | MCQ | In long-run equilibrium, the pure monopolist (as opposed to the perfectly competitive firm) can make pure profits because of $\qquad$ | blocked entry | high selling prices | Iow LAC costs | advertising | A | eExam |
| $\square$ | MCQ | Profit must be equal to zero for a typical firm in the long run equilibrium because_. | product are differentiated | entry is easy | there is blocked entry | firms <br> maximizes <br> profits | B | eExam |
| $\square$ | MCQ | What is the situation called whenever firms in an industry reach an agreement to fix prices, divide up the market, or otherwise restrict competition $\qquad$ ? | interindustry competition | incentive to cheat | price leadership | collusion | D | eExam |
| $\square$ | MCQ | If monopolistic firms enter the industry in the long run $\qquad$ -. | demand will decrease | demand will increase | the marginal revenue curve will shift upward | economic profits will increase | A | eExam |


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| $\square$ | MCQ | In the short run, a typical monopolistically competitive firm will earn $\qquad$ . | only a normal profit | only an economic profit | only earn an economic or normal profit | An economic or normal profit or suffer an economic loss | D | eExam |
| $\square$ | MCQ | The concern that monopolistically competitive firms express about product attributes, services to consumers, or brand names are aspects of $\qquad$ | allocative efficiency in the industry | collusion in the industry | product differentiation | concentration ratio | C | eExam |
| $\square$ | MCQ | Which would be most characteristic of monopolistic competition $\qquad$ ? | collusion among firms | firms selling a homogeneous product | a relatively large number of firms | difficult entry into and exist from the industry | C | eExam |
| $\square$ | MCQ | The analysis of monopoly indicates that the monopolist $\qquad$ | will charge the highest price it can get | will seek to maximize total profit | is guaranteed an economic profit | is only interested in normal profit | B | eExam |
| $\square$ | MCQ | A barrier to entry that significantly contributes to the establishment of a monopoly would be $\qquad$ | economies of scale | price-taking behaviour | technological progress | X-inefficiency | A | eExam |
| $\square$ | MCQ | Which would be defining characteristics of pure monopoly $\qquad$ | the firm does no advertising and it sells a standardized product | no close substitutes for the product exist and there is one seller | the firm can easily enter into or exit from the industry and profits are guaranteed | the firm holds a patent and is technologically progressive | B | eExam |
| $\square$ | MCQ | Which of the following contributes to the existence of oligopoly in an industry? | budget line is held constant | money income of the consumer changes | tastes and preferences of the consumer are held constant | prices of other products the consumer might purchase change | C | eExam |
| $\square$ | MCQ | In indifference curve analysis, the consumer will be in equilibrium at the point where the $\qquad$ | indifference curve is concave to the origin | budget line crosses the vertical axis | two <br> indifference <br> curves <br> intersect and <br> are tangent to <br> the budget line | budget line is tangent to the highest attainable indifference curve | D | eExam |
| $\square$ | MCQ | Which of the following contributes to the existence of oligopoly in an industry $\qquad$ ? | low barriers to entry | standardized products | economies of scale | elastic demand | C | eExam |
| $\square$ | MCQ | Which would be most characteristic of oligopoly? | easy entry into the industry | a few large producer | product standardization | no control over price | B | eExam |
| $\square$ | MCQ | If an oligopolist incurs losses in the short run, then in the long run $\qquad$ | the oligopolist will go out of business | the oligopolist will stay in business | the oligopolist will break even | any of the above is possible | D | eExam |
| $\square$ | MCQ | The relationship between wages and leisure time for a worker is $\qquad$ | direct | indirect | complimentary | zero | B | eExam |


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| $\square$ | MCQ | The statement $\mathrm{C}=\mathrm{D}=10$ utils implies $\qquad$ | an ordinal measure of utility only | a cardinal measure of utility only | an ordinal and a cardinal measure of utility | none of the above | C | eExam |
| $\square$ | MCQ | Which of the following utilizes an ordinal scale of measurement? | mileage | height temperature | volume | mileage | C | eExam |

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